



Customisable WallBeds

Get your wall to wall solution for the complete multifunctional room

Suitable for Home Office,
Living Room, Retirement Living,
Craft Rooms and Exercise Rooms

The Wall Bed Centre

Interior Designer / Trade Partner Application

Creating Beautiful Multi-Functional Spaces Together

Thank you for your interest in becoming a Trade Partner with The Wall Bed Centre.

We work alongside interior designers, architects, builders, developers and property professionals to deliver premium Australian-made wall bed solutions that maximise space without compromising on design.

Our Trade Partner Program is designed to provide professional support, competitive pricing and exceptional service for your clients.

Business Details

Business Name: _____

ABN: _____

Contact Name: _____

Position: _____

Email: _____

Mobile: _____

Website: _____

Business Address: _____

Business Type

- ☐ Interior Designer
 - ☐ Interior Decorator
 - ☐ Architect
 - ☐ Builder/ Cabins/Portable Buildings
 - ☐ Property Developer
 - ☐ Property Stylist
 - ☐ Cabinet Maker
 - ☐ Other _____
-

Tell Us About Your Business

Years in Business:

- ☐ Less than 2 years
- ☐ 2–5 years
- ☐ 5–10 years
- ☐ 10+ years

Average Number of Residential Projects Per Year:

- ☐ 1–5
- ☐ 6–10
- ☐ 11–20
- ☐ 20+

Do you currently specify wall beds or multifunction furniture?

- ☐ Yes
- ☐ No

If yes, please tell us about your current supplier(s):



Trade Partner Levels

Registered Trade Partner

Perfect for designers beginning to work with The Wall Bed Centre.

- ✓ **12% Trade Discount**
- ✓ Priority Quotations
- ✓ Product Advice
- ✓ FAST lead times- 4-7 WEEKS
- ✓ FREE VIDEO Production- Before/and AFTER for you to use. (Interview Style).
- ✓ **We Have Package Prices for a standard room (3x3m) is around \$10,750 (QueenSize)**
- ✓ **Every package includes everything you need** — custom finishes, colours, cabinetry, premium mattress, delivery, and professional installation — **all at a fixed, transparent**

Preferred Trade Partner

For businesses completing **5 or more projects annually**.

- ✓ **17% Trade Discount**
- ✓ Priority Design Assistance
- ✓ Marketing Collaboration Opportunities

Premium Trade Partner

For businesses completing **10 or more projects annually**.

Custom pricing and benefits are tailored to your business.

Includes:

- ✓ Dedicated Account Manager
- ✓ Custom Pricing Structure
- ✓ Project Planning Assistance
- ✓ Priority Manufacturing Scheduling



How Did You Hear About Us?

- ☐ Google ☐ Instagram ☐ Facebook ☐ Referral
- ☐ Existing Customer ☐ Industry Event
- ☐ Other _____



Additional Information

Tell us about your business and how you believe a partnership with The Wall Bed Centre will benefit your clients.

Agreement

- ☐ I confirm that the information provided is accurate.
- ☐ I understand that Trade Partner approval is at the discretion of The Wall Bed Centre.
- ☐ I agree that trade pricing is **confidential** and intended solely for approved Trade Partners. (SEE BELOW) (2.2-4.2)

2.2 The Recipient further agrees that it will not disclose to any third party the identities of the Company's customers, suppliers, or other business contacts for the purpose of circumventing the Company.

3.2 The Recipient further agrees that it will not, directly or indirectly, solicit or attempt to solicit any of the Company's customers, suppliers, or employees for the purpose of engaging in any business or activity that competes with the Company's Business.

4.1 The Recipient agrees to maintain the confidentiality of the **Company's Confidential Information** and to use such information solely for the purpose of its business relationship with the Company.

4.2 The Recipient agrees not to disclose any Confidential Information to any third party without the prior written consent of The Wall Bed Centre .

Signature:

Date:

Submit Your Application

Email:

VON@thewallbedcentre.com.au

Phone:

1300 888 974 OR **0468 689 859 (Direct)**

Showroom:

384 Bay Street

Port Melbourne VIC



How Our Trade Partner Program Works

We're excited to partner with you to create beautiful, multi-functional spaces for your clients.

Step 1 – Place Your Order

Send us a Purchase Order for your selected Wall Bed package, including your client's name for reference.

Step 2 – Receive Your Trade Invoice

We'll issue the invoice to your business (not your client) with your approved Trade Partner discount already applied.

- **Registered Trade Partner:** 12% off
- **Preferred Trade Partner:** 17% off
- **Premium Trade Partner:** Custom pricing

Step 3 – Set Your Client Pricing

You decide how to use your trade discount.

You may choose to:

- Keep the full trade margin, and Charge your Customer our Advertised Package Price or
- Pass some of the savings on to your client as added value. Eg Keep 70% and 30% Goodwill discount to your client.

The choice is entirely yours.

Step 4 – Confirm the Project

Once payment is received from you in FULL, we'll begin the design process, including arranging a home consultation with your client if required.

Step 5 – Design & Approval

We'll work closely with you and your client to finalise the design, colours, finishes and layout until everyone is happy.

Step 6 – Manufacture & Installation

After final approval, your custom wall bed will be manufactured and professionally installed, typically within **4–7 weeks**.

Our Promise to our Trade Partners - “We treat every client you refer as an extension of your business. Our goal is to deliver outstanding service, premium craftsmanship, and a seamless installation experience that reflects positively on your brand.”



Here's how it works:

step01

Visit the WallBed Centre Showroom

View our range of WallBeds & experience our incredible service.

384 Bay St, Port Melbourne



step02

Visit our website

www.thewallbedcentre.com.au

Follow us on

NEW videos & photos uploaded weekly



step03

Choose your custom WallBed Style & Features

27 Different colours to wood grain finishes, storage components to sidefold wallbeds for those awkward spaces

step04

Enjoy your NEW Spacious Room as quick as 3-5 weeks Delivered & Installed

Supercharge your lifestyle with space you've never imagined